

## CRITERIA 7: INDUSTRY AND INTERNATIONAL CONNECT (100)

### 7.1 Industry Connect (60)

In the field of management studies, the industry serves as a dynamic laboratory, offering practical exposure to real-world business practices, unlike the controlled settings of scientific labs. Building strong connections with the industry is essential to bridge the gap between theory and practice. At MIBM, our extensive alumni network, spanning various industries and geographies, plays a pivotal role in cultivating these connections. This network serves as a valuable resource for students to gain insights into current industry trends and practices.



#### 7.1.1 Initiatives related to industry interaction including industry internship/summer training/study tours/guest lectures (15)

##### a. Industry internship

The summer internships or industrial internships play a crucial role in enhancing students' skills and preparing them for their future careers. As part of their academic curriculum, students are required to undergo internships of a minimum duration of 6-8 weeks at the end of their first year. These internships are organized by the institute or campus as part of pre-

placement activities, offering students the opportunity to gain real-world exposure in their field of study.

During these internships, students are typically placed in relevant industries or organizations where they can apply the theoretical knowledge gained in the classroom to practical tasks. This hands-on experience helps students develop essential skills such as problem-solving, teamwork, and communication. Furthermore, it provides them with a better understanding of industry practices, the working environment, and the demands of their future job roles. The internships also serve as an excellent opportunity for students to build professional networks, interact with industry experts, and explore potential career paths. As these internships are arranged by the institution, students are often guided and supported throughout the process, from placement to evaluation.

Various industries where students have undergone training are as below:

**MIBM Internship Batch 2023-24**

S NO.	ROLL NO	NAME OF STUDENT	SUMMER INTERNSHIP COMPANYY
1	M20231139	AAYUSH RAGHUWANSHI	GREAVES ELECTRICMOBILITY
2	M20232149	ABHAY GUPTA	ASTHA CREDIT & SECURITIES PVT. LTD.
3	M20231160	ABHISHEK CHOUDHARY	CINCOONI SYSTEMS
4	M20232152	ABHISHEK DEBADWAR	DEEPAK FERTILISERS AND PETROCHEMICALS CORP. LTD.
5	M20232135	AKASH GANGWAR	TRADESHALA
6	M20231150	AMAN KUMAR	CINCOONI SYSTEMS
7	M20232142	ANKIT KUMAR MEHTA	CINCOONI SYSTEMS
8	M20231163	ANKITA BANAIT	MOTILAL OSWAL FINANCIAL SERVICES LTD
9	M20232158	ANUSHKA AGRAWAL	SACHI SATRAM EXPORTS PVT.LTD (DAAWAT)
10	M20231122	ARPIT SHARMA	BAJAJFINSERV
11	M20231157	ARTH GUPTA	SHAPOORJI PALLONJI REAL ESTATE
12	M20232162	ARYMAN NAHAR	F2 FINTECH
13	M20232127	ASHUTOSH CHANDRAKAR	TRADESHALA
14	M20231165	AYUSH JAISWAL	MYFROYOLAND
15	M20233061	BHAJAN LAL VISHNOI	CINCOONI SYSTEMS
16	M20231133	BHAWESH KUMAR	MOTILAL OSWAL FINANCIAL SERVICES LTD
17	M20231156	BHUMI JAIN	MAESTRO REALTEK
18	M20232159	BICKY ROY	BAJAJ BROKING
19	M20232153	DEEPANSHU PANDEY	PROPELLD
20	M20232121	DEVENDRA KUMAR BHARTI	CINCOONI SYSTEMS
21	M20232130	DEVESH LALWANI	DISHMAN CARBOGEN AMICS LTD.

S NO.	ROLL NO	NAME OF STUDENT	SUMMER INTERNSHIP COMPANY
22	M20233065	DRISHTI CHOUDHARY	MOTILAL OSWAL FINANCIAL SERVICES LTD
23	M20231153	GANESH KHETRE	TRADESHALA
24	M20232129	GAURAV SUDHIR KSHIRSAGAR	TRADESHALA
25	M20232140	HARSHVARDHAN SHAH	BNY MELLON
26	M20232148	JATIN SHARMA	CINCOONI SYSTEMS
27	M20233066	KHUSHEE GOYAL	THERMAX LIMITED
28	M20231138	KUMAR ASHUTOSH	HAPPEQUITY INVESTMENTS & FINANCE
29	M20232150	KUNTI TIJARE	MOTILAL OSWAL FINANCIAL SERVICES LTD
30	M20231152	LALIT VILAS CHAHARE	PROPELLD
31	M20232151	LINA PAL	MOTILAL OSWAL FINANCIAL SERVICES LTD
32	M20233068	MAYANK SHARMA	VTPL
33	M20231125	MD KASHIF KHAN	REPORT HUB PVT. LTD.
34	M20231147	MEERA ANTALA	PROPELLD
35	M20231146	MEGHA KSHIRSAGAR	BNY MELLON
36	M20232122	MEGHA MITTAL	BAJAJ ALLIANZ GENERAL INSURANCE
37	M20232147	NANDINI BIRLA	MOTILAL OSWAL FINANCIAL SERVICES LTD
38	M20231151	NAVNEET SHIVHARE	AMUL (GCMMF)
39	M20233070	NIKITA RATHI	RELIANCE RETAIL
40	M20232160	NITIN RAGHUWANSHI	FIRSTCRY.COM (BRAINBEES SOLUTIONS PVT. LTD.)
41	M20232157	PRASHANT TRIVEDI	MOTILAL OSWAL FINANCIAL SERVICES LTD
42	M20232156	PRIYA KUMAWAT	BNY MELLON
43	M20232128	PUNEET GAUTAM	PROPELLD
44	M20231158	PURU GOYAL	BAJAJ ALLIANZ GENERAL INSURANCE
45	M20231149	RADHIKA GUPTA	BAJAJ ALLIANZ GENERAL INSURANCE
46	M20232124	RITESH TIWARI	BAJAJ ALLIANZ GENERAL INSURANCE
47	M20231124	SAHIL BEHERA	MOTILAL OSWAL FINANCIAL SERVICES LTD
48	M20232139	SAHIL MESHRAM	CINCOONI SYSTEMS
49	M20232164	SAKSHI PRAJAPATI	MOSAIC DIGITAL
50	M20231131	SAMBHAV BOTHRA	MAESTRO REALTEK
51	M20232145	SAPNA JINODIYA	BAJAJ BROKING
52	M20231135	SEJAL SONI	MOTILAL OSWAL FINANCIAL SERVICES LTD

S NO.	ROLL NO	NAME OF STUDENT	SUMMER INTERNSHIP COMPANY
53	M20232134	SHALINI THAKUR	PROPELLD
54	M20232125	SHASHANK BALAKRISHNAN	TRADESHALA
55	M20232146	SHIL SHAH	ADANI ENERGY SOLUTIONS LTD.
56	M20231159	SHIVAM AKHARE	TATA MOTORS
57	M20231121	SHREYA SHUKLA	GREAVES ELECTRIC MOBILITY
58	M20232155	SHRIRAM JADHAV	PROPELLD
59	M20231137	SHRIRAM RAJESH GADEWAR	MOTILAL OSWAL FINANCIAL SERVICES LTD
60	M20232161	SHUBRAT MITTAL	PROPELLD
61	M20232165	SINGH VIKRAM BHARAT	TRADESHALA
62	M20231130	SOURABH PANDEY	CINCOONI SYSTEMS
63	M20231154	SURAJ GUPTA	ASSA ABLOY GROUP
64	M20232136	SURYASH RAJ	BOTMATIC
65	M20231127	SUYASH TIWARI	AMDOCS
66	M20232141	TAPASWINI SAMAL	CINCOONI SYSTEMS
67	M20231168	TEJAS MISAL	DEEPAK FERTILISERS AND PETROCHEMICALS CORP. LTD.
68	M20233064	VAIDEHI SHARMA	RELIANCE RETAIL
69	M20232138	VINAY MITTAL	THERMAX LIMITED
70	M20231143	VIPUL CHAWDA	MOTILAL OSWAL FINANCIAL SERVICES LTD
71	M20231167	VIRAT SHRIKANT THAKRE	MOTILAL OSWAL FINANCIAL SERVICES LTD
72	M20232126	VIVEK SIPANI	MYFROYOLAND
73	M20232123	YANSHUMAAN BARAL	TRADESHALA
74	M20231123	YASH VARDHAN CHAHAL	CINCOONI SYSTEMS
75	M20231161	YASH VARDHAN JHA	CINCOONI

### MIBM Internship Batch 2022-23

S.No	ROLL NO	NAME OF STUDENT	SUMMER INTERNSHIP COMPANY
1	M20222061	ADARSH BHANDARI	ANDROMEDA SALES & DISTRIBUTION PVT LTD.
2	M20222084	AMAN GUPTA	ERGODE
3	M20221122	ANIL KUMAR	AGEAS FEDERAL LIFE INSURANCE
4	M20222062	ANKIT KUMAR GUPTA	GROW WELL IMF
5	M20222081	ANKIT KUMAR SINGH	MILLIONMIND SECURITIES
6	M20223061	ANMOL NAGPURE	BNM BUSINESS SOLUTIONS LLP
7	M20221124	ANUSHKA BHATI	BAJAJ ALLIANZ LIFE INSURANCE COMPANY
8	M20221121	ARUSHIGUPTA	AGILE CAPITAL SERVICES

S.No	ROLL NO	NAME OF STUDENT	SUMMER INTERNSHIP COMPANY
9	M20221125	ASHUTOSH KUMAR	PINENEST BUSINESS SOLUTIONS
10	M20221145	ASHWIN RAVINDRA UDAPURE	BNM BUSINESS SOLUTIONS LLP
12	M20222063	AYUSH KUMAR AWASTHI	GALAXY MANAGEMENT
11	M20221126	BASTABRAJ PAL	GROW WELL IMF
13	M20222086	BHAVIN JAWARIYA	VISHWASYA TECHNOLOGIESS PRIVATE LIMITED
14	M20221136	BHAWESH JAIN	DESAI FOODS PVT LTD- MOTHER'S RECIPE
15	M20222064	CHIRAYU JAIN	ENDURANCE TECHNOLOGIES LTD
16	M20221141	DHWANISH DAVE	PURNARTHA INVESTMENTS PVT. LTD.
17	M20221127	DUSHYANT BARATH	DPCON SOLUTIONS
18	M20222065	HARSH NAYAK	BAJAJ ALLIANZ LIFE INSURANCE COMPANY
19	M20221128	HARSHITA SINGH	ANDROMEDA SALES & DISTRIBUTION PVT LTD.
20	M20221150	HEMANT SHARMA	SCOOP HEALTHY FOODS PVT LTD
21	M20221149	JEETENDRA JAISWAL	MY MONEY MANTRA
22	M20222074	LAXMIKANT PATIL	ERGODE
23	M20222066	MANYA MADAN	ICICI HFC
24	M20221131	MEHAK PANDEY	XANADU
25	M20222067	MISHA KIRAN	GENZEON
26	M20221132	MOHAMMAD DANISH	KINETIC GREEN
27	M20222083	MUDITPRAHLADKA	VISHWASYA TECHNOLOGIESS PRIVATE LIMITED
28	M20222077	MUSKAN ALWA	BAJAJ ALLIANZ LIFE INSURANCE COMPANY
29	M20222068	MUSKAN ARORA	BAJAJ ALLIANZ LIFE INSURANCE COMPANY
30	M20222069	NEHA RAJAK	SHAREKHAN LIMITED
31	M20221133	NIKHIL KUMAR	FYP
34	M20221144	NIRAJ KAMBLE	GALAXY MANAGEMENT
32	M20221134	PRANAY PARATE	VTPL
33	M20222071	PRANJAL PISAL	DENSITY EXCHANGE
35	M20222072	PRAPTI JAIN	GROW WELL IMF
36	M20221135	PRASHANT KUMAR SARVE	AGILE CAPITAL SERVICES
37	M20223062	PRIYA MAHESHWARI	KINETIC GREEN
38	M20221137	RITESH HANMANT BAGADE	AGILE CAPITAL SERVICES
39	M20221138	RIYA JAIN	BLUESTONE
40	M20223063	SAJAN MOHOD	JIVIKA HEALTHCARE

S.No	ROLL NO	NAME OF STUDENT	SUMMER INTERNSHIP COMPANY
41	M20222075	SALONI JAGDISH ROJEKAR	LOOP HEALTH
42	M20221140	SALONI SHRIVASTAVA	BAJAJALLIANZ GENERAL INSURANCE COMPANY
43	M20222087	SHALEEN MANTRI	XANADU
44	M20222076	SHIVANI PATIL	HANSA RESEARCH
45	M20223064	SHREYA CHATURVEDI	ANDROMEDA SALES & DISTRIBUTION PVT LTD.
46	M20223065	SHREYA VERMA	VISHWASYA TECHNOLOGIES PVT LTD
47	M20223066	SHRIYA CHANDEL	KINETIC GREEN
48	M20221130	SIDDHARTHA SINGH	BNM BUSINESS SOLUTIONS LLP
49	M20221148	SURBHI KUMARI MANDIWAL	BNM BUSINESS SOLUTIONS LLP
50	M20221146	VINAY JAJODIA	THYROCORE TECHNOLOGIES LTD.
51	M20222080	VIVEK KUMAR	IRISBUSINESS SERVICES
52	M20221147	VIVEK VASHISTHA	ANDROMEDA SALES & DISTRIBUTION PVT LTD.
53	M20222085	VRUSHALI DESHMUKH	VISHWASYA TECHNOLOGY PVT LTD
54	M20223067	YASH PUJARA	ANDROMEDA SALES & DISTRIBUTION PVT LTD.
55	M20221143	YOGESH KOTHALE	SKS SOLUTIONS

### MIBM Internship Batch 2021-22

S No.	ROLL NO.	NAME	SUMMER INTERNSHIP COMPANY
1	M20213801	AAYUSHI VYAS	ECLERX
2	M20211501	ABHISHEK KUMAR PANDEY	LG ELECTRONICS
3	M20213802	ADITYA NEMADE	POSHWAY CONSULTANTS & CO.
4	M20211502	AISHWARYA DAKHODE	SHAPOORJI PALLONJI
5	M20211503	AKSHAT MAHESHWARI	BIG BOX VENTURES PVT. LTD.
6	M20211504	AKSHAY MANGAL	NOBLE EDEN
7	M20211505	ANIKET SAHU	BAJAJ FINSERV
8	M20211506	ANUP KUMAR	NOBLE EDEN
9	M20211508	ANUSTHA GOSWAMI	HITACHISOLUTIONS INDIA PVT LTD.
10	M20212701	ARPIT BASTIA	LEAD BARREL
11	M20211512	GUNJANKUMAR PATEL	NOBLE EDEN
12	M20212703	HARSH BAIJAL	TRADE REBOOT
13	M20211513	HUSSAIN	ICICI BANK
14	M20211514	JAGRAVI AMDARE	TENHARD INDIA PVT. LTD
15	M20213805	KESHAV BAJAJ	MAGNIK INDIA

S No.	ROLL NO.	NAME	SUMMER INTERNSHIP COMPANY
16	M20213806	KHUSHI GUPTA	KOHLER POWER INDIA
17	M20211515	MADHUSHREE MUKHERJEE	NOBLE EDEN
18	M20211516	MANAS JHALANI	MAGNIK INDIA
19	M20211517	MOHIT KAPADIA	PURE WHITE INVESTMENTS PVT LTD
20	M20211520	NEHA NAYAK	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LIMITED
21	M20212705	NIHARIKA	POSHWAY CONSULTANTS & CO.
22	M20211539	OMKAR RAYATE	TATA BLUESCOPE STEEL
23	M20212706	PRACHI SHRIVASTAVA	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LIMITED
24	M20211522	PRANAV SIRSANT	SPANPUMPS
25	<u>M20213807</u>	<u>RACHANA SABALE</u>	<u>MEESHO</u>
26	M20211525	RADHIKA MOONDRA	TENHARD INDIA PVT. LTD
27	M20213808	RAGINI SAHU	DPCON SOLUTIONS LLP
28	M20212707	RINKAL LOUNGANI	DIVYA BHASKAR (DAINIK BHASKAR GROUP)
29	M20212708	RITESH JAISWAL	ICICI BANK
30	M20211529	SAMARTH KANUNGO	AJAY INDUSTRIES
31	M20211530	SANDEEP KUMAR SINGH	ICICI BANK
32	M20211531	SAURABH PATIL	LG ELECTRONICS
33	M20211532	SAURABH VYAS	MAGNIK INDIA
34	M20213809	SAYALI VILASCHANDRA AMBATKAR	TENHARD INDIA PVT. LTD
35	M20211533	SHABBIR INDOREWALA	KOHLER POWER INDIA
36	M20211534	SHARYA DABI	HITACHI SOLUTIONS INDIA PVT LTD.
37	M20212709	SHUBHAM KUMAR	BAJAJ FINSERV
38	M20212712	SOURABH LIMJE	ADITYA BIRLA SUN LIFE INSURANCE
39	M20212710	TYREL JUDE THOMAS	ICICI BANK
40	M20211535	URVI MUNDRA	TENHARD INDIA PVT. LTD
41	M20211536	VADANYA SINHA	POONAWALLA FINCORP
42	M20212711	YASH METHA	MOZO HUNT
43	M20211537	YASHI GUPTA	SPAN PUMPS
44	M20211538	YOGESH SAINI	HECTOR BEVERAGE PVT. LTD

## b. Summer Training's and Study Tours

In addition to the summer internship, it is essential for students to undergo industrial training to keep their skills up-to-date with the latest industry practices and technologies. Industrial training plays a critical role in bridging the gap between academic learning and real-world applications. To help MIBM students stay aligned with current industry trends, they are actively encouraged to participate in various short-term training programs. These programs may be conducted either virtually or physically.

As per suggestions of BOS and MIBM faculty students are enrolling in following training programs:

<b>Sr No</b>	<b>Certification</b>
1	Lean Six Sigma (Yellow Belt)
2	ISO 9001:2015
3	Advance Excel
4	Corporate Finishing Programmed
5	Looker Studio
6	Google Anlytics 4.0
7	Power BI
8	Marketing Analytics with Lined in
9	NISM National institute of Securities Market (Level V-A)
10	Google Ads
11	Foundation of Digital Marketing and Ecommerce by Goggle
12	Financial Risk Management

### c. Study tours

After gaining a solid foundation in management studies across various specializations, MIBM students are given opportunities to develop their practical skills through study tours. These tours are an integral part of the learning process, as they allow students to experience real-world business environments, engage in different scenarios, and enhance their teamwork abilities.

The study tours are planned and managed by the students themselves, in close consultation with faculty members. This collaborative effort ensures that the tours are not only educational but also well-organized, providing maximum value. These tours are conducted in diverse locations such as Mumbai, Kokan, Goa, Bangalore, and other regions, offering students a variety of experiences in different cultural and business settings.

For the academic years 2023-24 and 2024-25, MIBM students went on a study tour to Goa in July for three days. These tours are organized by the institute to contribute to the holistic development of students, focusing not only on academic learning but also on personal growth, team-building, and cultural exposure. Importantly, there is no additional financial liability placed on students for these tours, as they are fully supported and arranged by the institute, ensuring accessibility for all participants.

Photos:



### d. Guest/Expert Lectures:

Guest lectures from industry experts are a vital part of the MIBM culture, contributing significantly to the learning experience. With a robust network of industry connections and a remarkable track record of 100% placement since its inception, the institute ensures that students are exposed to the latest trends and insights from the

corporate world.

Each academic year, the institute organizes a series of guest lectures, featuring eminent professionals and leaders from various industries and multinational corporations (MNCs). These guest speakers bring valuable real-world experience, sharing their knowledge on current industry practices, emerging trends, and practical applications of management theories. Their perspectives offer students a deeper understanding of the business world, complementing their academic curriculum. Special attention is given to ensuring that the guest lectures cover all the specialized areas that MIBM offers.

A flagship interaction platform between corporates and students, called "**Dinner with Corporates**," is arranged every year by MIBM. This exclusive event provides students with a unique opportunity to engage with a select group of industry professionals and corporate leaders in an informal setting. The dinner meet allows students to interact directly with these industry guests, fostering meaningful one-on-one conversations. During this event, students can clear their doubts about management education, career paths, and the specific expectations that industries have from management graduates.



**Fig. Dinner with Corporates**

Sr.no	Title of the professional Development program	Resource Person	Date
<b>2024</b>			
1	Mr. Shirish Kulkarni, Lead Consultant, Leap2Excel Consulting LLP Former Director HRDKSB Pumps LTD	From campus to corporate	30 June 2024
2	Mr. Sanjay Patwardhan, Head	Current Trends and Expectations in the	30 June 2024

	Business Analytics- Cybage	Management Field from an Industry Perspective	
3	Gaurav Mandan	Opportunities and Obstacles in Marketing	30 June 2024
4	Mr. Amitesh Banerjee	Nurture your mental health	10.10.2024
5	Mr Sandeep Powar	Empowering Business Decisions through Advanced Excel Analytics	23.10.24
6	Dr. Keyuri Unadkat Health and wellness specialist -Godrej Industries	Health and Wellness	19.10.2024
7	Mr. Nikhil Kulkarni	Building Your Future: Opportunities and Obstacles in Finance	14.11.2024
8	MS. Pooja Rao	Breaking Barriers: Overcoming Common Group Discussion Challenges	28.11.2024
9	Mrs. Rachana B Gupta	Fact vs. Fiction: Interview Myths That Can Hold You Back	29.11.2024
<b>2023</b>			
1	Accelerating AI Advantage	Mr. Rasesh Shah, Senior Vice President – CIO, Fractal Analytics	28-Feb-2023
2	Targeting Millennials and GEN Z Relevance of technology	Mr. Gunjan Khetan, CMO, Perfetti Van Melle	18-Feb-2023
3	Pharmaceutical Supply Chain Management	Mr. Prasad S. Deshpande Senior Vice President - Global Supply Chain Biocon	14-Feb-2023

Sr.no	Title of the professional Development program	Resource Person	Date
<b>2022</b>			
1.	Vinita Bora, Words Maya, Pune	Effective Communication	July 16, 2022
2.	Insurance Industry: The Sunrise Sector	Mr. Bhisma Maheshwari, Senior Vice President, Marsh India	9-Dec-2022
3.	Understanding Landscape of Media, Dabur's Business Mix and Crisis Management in Business	Mr. Rajiv Dubey, Head Of Media, Dabur	3-Dec-2022
4.	Marketing in Practice- An FMCG Perspective	Mr. Manish Makhijani, Global Consumer Insights Director, Unilever	2-Dec-22

Sr.no	Title of the professional Development program	Resource Person	Date
5.	Breaking out of your comfort zone	Mr. Nirmal NR, CEO India Operations, ZoomCar	1-Dec-22
5	Leadership Principles to Thrive in Today's Organization	Mr. Subhasis Mishra, Head TA-Asia pacific, Global Media & entertainment, Amazon	25-Nov-22
6	All About Investment Banking and Acquiring Required Skills to Reach the Top	Mr. Surjya Narayan Mohapatro, Vice President, JPMorgan Chase & Co.	16-Oct-22
7	My Corporate Journey of 28 Years & Mistakes I Made	Mr. Shailesh Vilankar, Senior Vice President - Field Operations, Schindler	7-Sep-22
8	Making Brands In India & Taking Them Globally	Mr. Durgesh Buxy, Associate Vice President & Head (International Business), Crompton Greaves	27-Aug-22

**d. MoUs/Partnerships with National institutes/organizations**

Following MoUs are signed with industry for collaboration on research and placement etc.

1. Branding, Pune
2. Flexible Software's Pvt. Ltd., Pune
3. Invest First, Pune
4. Mindscape Enhance Communications Pvt. Ltd., Bangalore
5. Noble Eden Realtor's, Pune
6. Words Maya EduTech Pvt. Ltd., Pune
7. Zone 4 Disaster Management, New Delhi
8. Institute of Research & Journals, Bhubaneshwar, Odisha
9. Gryphon Academy Pvt Ltd
10. The International Institute of Knowledge Management (TIKM), Sri Lanka

**e. Membership to professional societies**

There are no memberships that the institute possess as a department with any professional body/ society. However, at faculty level, it has memberships with societies like:

- **CII**- Confederation Indian Industries, India
- **MCCIA**- Mahratta Chamber of Commerce, Industries and Agriculture
- **USBES**- United States Board for Education Standardization, California, USA
- **IAO** - International Organization for Accreditation, USA



Confederation of Indian Industry

## Membership Certificate

This is to certify that  
**MULSHI INSTITUTE OF BUSINESS MANAGEMENT-PGDM**  
is a member of the Confederation of Indian Industry(CII),  
bearing Membership No.W5206I.  
This certificate shall be valid up to 31 Dec 2019



**Chandrajit Banerjee**  
Director General  
Authorised Signatory

CII, The Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi 110 003(India)  
Tel:91 11 24629994-7 | Fax:91 11 24626149 | Email:info@ci.in | Website: mycii.in

**MIBM participated in CII HR IR CONCLAVE 2022**



## **MIBM-CII meetings**

**1. Mr. Arpit Bejwalkar, Head, Pune Chapter, CII, Pune and Mr. Aniket Patil, Executive Officer, CII, Pune visited MIBM Campus on Tuesday 24<sup>th</sup> Jan 2020 .**

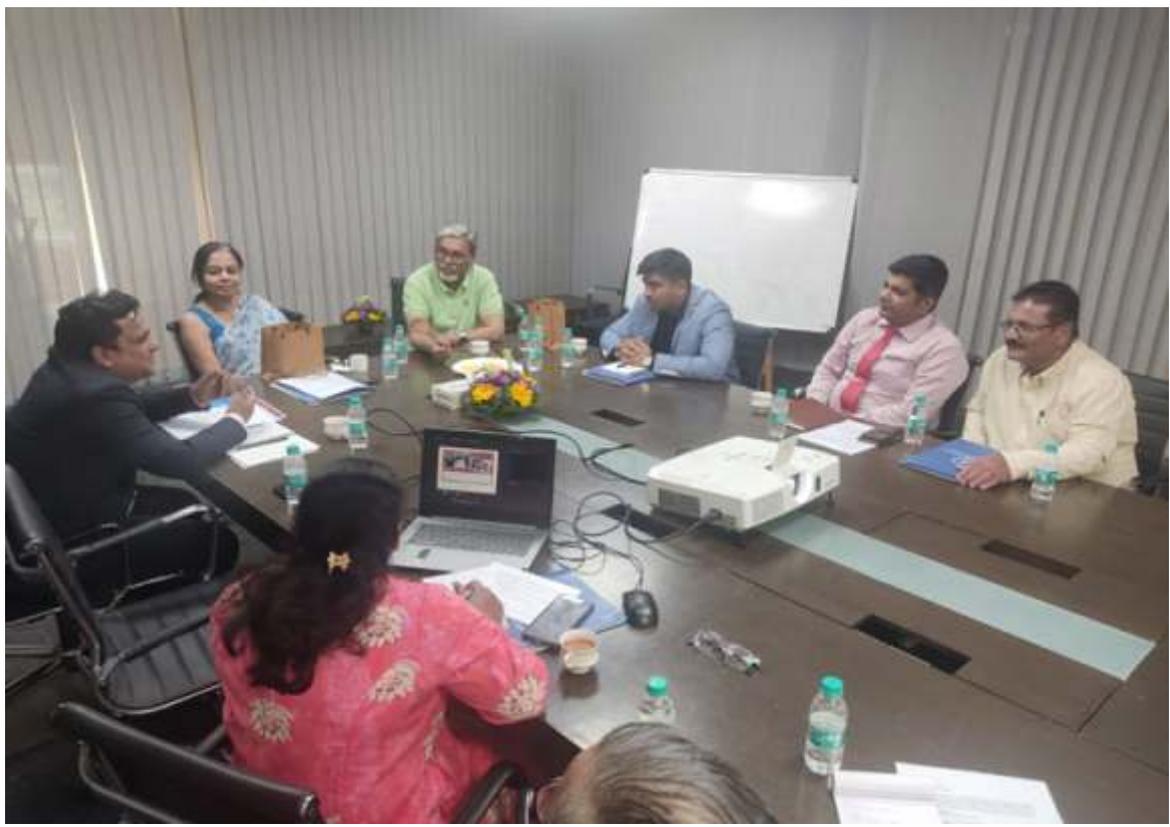
Program Agenda for the meeting was to discuss on

- a. Management Development Programs (MDP) for Executives
- b. Skill Development Programs (SDP) for Middle Level Staff
- c. Student Development Programs for making Students Industry ready
- d. Faculty Development Programs (FDP) for faculties of Academic Institutions to getting ready to cope up with New Education Policy (NEP) & Global Education Trends
- e. About arranging National & International Conferences on Transformation of Higher Education Globally.

**2. Second brainstorming round table meet of CII (Confederation of Indian Industries) was held on 24 May, 2022 at MIBM, Pune with following objectives**

1. To bridge the gap between industry and academia
2. To discuss the future plan for CSR activities





**Roundtable meet of CII and MIBM held on 24 May, 2022**



MIBM Participation in MCCIA People Mantras-Panel discussion on Employee Wellness, 16 October 2024



**MIBM Participation in MCCIA People Mantras-Panel discussion on Employee Wellness, 16 October 2024**

# *Certificate* of Membership

*This is to certify that*

**Dr. Saroja Rajendra Asthana**

*is admitted as*

**Member**

*of*

**Institute of Directors**

*given under the seal of Institute Of Directors*



  
Secretary General

Date: March 01, 2024



**USBES**  
UNITED STATES BOARD FOR  
EDUCATION STANDARDIZATION

### **USBES Certificate of Membership**

This is to certify that

**Mulshi Institute of Business Management**

upon offering high quality education to students, meeting the global educational standards.

USBES acknowledges that the institution conforms to the higher education criteria  
and demonstrates professionalism.



*Kevin Woods*

PRESIDENT USBES



## *Certificate of Accreditation*

This is to certify that

**Mulshi Institutes of Business Management  
Institute**

is accredited and recognized by the IAO complying  
with all the established professional and  
educational standards and criteria.

IAO confirms that the institution meets its quality  
of education responsibility to its students and to  
the education profession.



March 09, 2017

Valid Through

Accreditation Committee

## **7.1.2 Participation of Industry Professionals in curriculum development, projects, assignments as examiners in summer projects (15)**

### **7.1.2 (a) Participation of Industry Professionals in curriculum development**

Based on the observations of academic audit conducted by industry and academic experts every year at the end of academic session. MIBM ensures that the program design is updated to meet the current industry trends. The curriculum restructuring is done every one year well before the beginning of academic session to give sufficient time to MIBM faculty for preparation of course files accordingly. IQAC further ensures effective implementation of academic observations and review it time to time.



### **The following are the industrial professionals in the curriculum development**

Mr. C. M. Diwedi, Senior HR Advisor, Mentor & Coach HR Consultancy, Mumbai

Mr. Udai Upendra, Founder CEO, The HR Company, Gurugram

Mr. Ronald Sequeria, Managing Partner, Anrott Mumbai

Mr. Ravendra Mishra President-HR Garware Technical Fibres Ltd

Mr. Soumitra Das, Global CHRO, Radington Limited, Chennai

Mr. Pravin Sawant, Sr. Vice President and CHRO, 63 moons technologies ltd, Mumbai

Mr. Shirish Kulkarni, Lead Consultant, Leap2Excel Consulting LLP, Former Director -

HRD Region Asia West, KSB Pumps Ltd

Mr. Suresh Amin, Head HR - India Business, J. B. Pharma & Chemicals Ltd, Mumbai

Dr. Mahendra Ramdasi, Director, Agile cockpit, Pune

Mr. Amitesh Banerjee, Head- Corp. Communication, Della Group, Mumbai

Mr. Manikrao Bamane, VP - Marketing, Reliance Industries Ltd., Mumbai

Mr. Sunil Karandikar, Principal Specialist - Finance, Atos Syntel, Pune

Mr. Sanjay Patwardhan, Head- Business Int.& Data Analytics, Cybage, Pune

Mr. Clifford Mohan Pai, VP HRD Infosys BPM Ltd

Dr. Saagarika Ghoshal, Managing Director, MATCHBOARD LLP

Arpita Gupta, Senior Analyst, TIAA, Pune

### Summary of Board of Studies (BOS) meetings conducted at MIBM, Pune

Date	Venue	Agenda
12 April 2024	MIBM Campus	Review of IQAC and Academic Audit Reports and discussions on various issues to improve the overall academic performance levels.
15 November 2023	MIBM Campus	Discussion on gap analysis of attainment levels and suggestion on remedial action.
21 January 2023	MIBM Campus	Discussion of innovation in teaching, student engagement and actions taken on improvement weaker students
8 October 2022	MIBM Campus	Review of program, course structure, curriculum and academic policy Suggestions on Institute brand building
7 July 2022	MIBM Campus	Introduction of foundation courses in trimester I
26 November 2021	MIBM Campus	Consideration of requirements of NBA accreditation Discussion on building Internationalization of an Institute
7 July 2021	MIBM Campus	Overall review of curriculum of PG program
19 November 2020	Virtual	Discussion on strengthening academic research and consultancy Discussion on industry Interface
16 April 2020	Virtual	Discussion on the Institute progress for the year 2018-20 Decision on need-based foundation courses Consideration of the academic initiatives taken by the Institute
22 November 2019	Virtual	Discussion on the scheme and PGDM syllabus of trimester I, II and III PGDM for 2019 Batch and trimester IV, V and VI for 2018 Batch  Discussion on Scheme and Syllabus including COs, POs, CIE, ETE, Text & Reference books  Finalization of syllabus along with incorporations of recommendations and suggestions

### Internal Quality Assurance Committee (IQAC):

Sr.No	Name	Company	Designation
1	Dr. Saroja Asthana	Head of Institute-Director	Chairman
2	Dr. Pramod Kumar	Management Representative-Chairman IMS	Member
3	Dr. Vilas Pharande	Teacher Representative-Professor	Member
4	Dr. Mahendra Ramdasi	Industry Nominee - Director, Agile cockpit, Pune	Member
5	Sourabh Limje	Alumni Nominee-Deloitte	Member
6	Mr. Harish Patil	Nominee From NGO	Member
7	Mrs. Sonali Kadam	Teacher Representative -Assistant Professor	Member
8	Mr. Dilip Wagh	Administrative Officer- Office Superintendent	Member
9	Dr. Nitin Deshmane	Senior Teacher as Coordinator-Associate Professor	Member- Coordinator

#### 1. ACADEMIC CHAIRPERSON

To formulate institute level policy and coordinate as well as review the following:

- Curriculum/Syllabus
- Time- schedules
- Evaluation of academic performance of student's
- Academic awards
- Academic planning with regard to new activities and review of existing departments and centers

#### 2. RESEARCH CHAIRPERSON

- To facilitate and promote quality research in the Institute.
- To coordinate and facilitate submission of research project proposals to various funding agencies.
- Shall liaison with relevant international, national/regional agencies/organizations/group/ individuals for financial support and promotion of quality research in the Institute.
- To motivate and supervise research activities of students.

### Research Committee (RC)

Sr.No.	Name	Company	Designation
1	Dr. Saroja Asthana	Director	In Chair
2	Dr. Vilas Pharande	Professor	Member
3	Dr. Anita Khaire	Associate Professor	Member
4	Dr. Nitin Deshmane	Associate Professor	Member
5	Ms. Sonali Kadam	Assistant Professor	Member Convener

#### 7.1.2 (b) Contribution of Alumni in curriculum development

During alumina meet and individual visits, Alumina are given their feedback and suggestions for the betterment of learning needs. These suggestions are taken by academic chairman and shared with IQAC, subsequently placed before BOS. This helps revise curriculum to meet the industry requirement and improve the overall quality of the program.

**Table: List of Alumni involved in curriculum development**

Name of Alumni	Name of Company	Designation	Specialization
Arpan Salhot	Deloitte	Consultant - Advisor Engagement Financial Role	Finance
Uttam Gupta	HDFC Security	Chief Manager	Marketing
Shivam Taneja	Meditech Pharma World	Business Development Manager	Marketing
Dhurv Pandya	Castler	Business Development Manager	Marketing
Tanushree Jawaria	Deutsche Bank	Financial Analyst	Finance
Arpita Gupta	TIAA	HR Analyst	HRM
Satkeerath Singh	PWC	Associate	Finance
Saurabh Raj	Government of India	Analyst	Marketing

## Photos:



### 7.1.2 (c) Participation of Industry Professionals in projects, assignments as examiners in summer projects

This process involves dialogue with experts from the industry including presentations by faculty members. Senior academicians from Indian Institutes of Management and reputed international business schools have been invited for expert guidance. The corporate perspective helps to establish an accurate and detailed diagnosis of industry needs and context.

All the summer internship programs are carried out under the supervision of industrial professionals. The professions act as mentors and help the students to know more about the company, industry and market as whole. The institution does take feedback from the industrial professionals. It uses their feedback to improve the skill set of students. Their input is taken on the curriculum as well.

**Table: List of Comprehensive Viva Voce - Examiner's and Project Evaluators**

Sr.No.	Project Evaluators	Company Name
1	Mr. Akash Jauhari	Acelot innovation pvt ltd
2	Mr. Abhishek Shekhawat	Aditya Birla Capital
3	Mr. Deepak Bansal	Bajaj Allianz General Insurance
4	Mr. Rajendra Dhainje	Bajaj Finserv
5	Nishi Verma	Balaji Wafers Pvt. Ltd.

6	Mr. Navneet Raj	Beta insights business advisory
7	Mr. Kashish Jerath	BIG BOX Ventures
8	Mr.Sourish Chatterjee	Bridge Group Soln.
9	Mr. Rahil Jafri	Bridge group solution
10	Mrs. Juhi Tripathi	Bridge Group Solutions
11	Mr. Chandan Kumar Dash	Disney Hotstar
12	Mr. Randadeb Paul	Divya Bhaskar DB CORP.
13	Mr. A P Singh	DUKES
14	Mr. Jitendra Bapna	eClerx Services Ltd.
15	Yash Bhojwani	Finmark Solutions
16	Mohit Sinha	FYNDHERE
17	Mr. Love Sekhawat	Growth Arrow
18	Mr. Gaurav Singh	Growth arrow
19	Tejashwinee Reddy	Growth Arrow
20	Rahul Kumar	Growth Arrow
21	Animesh Kislay	Hector beverages pvt ltd.
22	Mayadhar Nayak	Hitachi Solutions Pvt. Ltd
23	Azma Solkar	ICICI BANK
24	Sainath Hon	ICICI BANK
25	Mr Ashish Patel	ICICI bank
26	Ms. Neha Kaul	ICICI bank
27	Vipul Jha	Innerwork Solutions
28	Leharchand Gogri	Insplore Consultancy
29	Rajat Gupta	Kantar
30	Amit Raykhere	Kantar
31	Yogesh Ganvir	KANTAR
32	Ms. Richa Khurana	Kohler Power India
33	Mr. Siddharth Jain, Ms. Manpreet Kaur	Lead Barrel
34	Sameer Rai	LG Electronics
35	Rahul	LG Electronis
36	Jyoti Ray	Magnik India
37	Mr. Moshin Mulla	Meesho
38	Ashish Singh	Minda Rinder Pvt. Ltd
39	Madhu Shree Kandgal	Mindscapes Enhances Communications Pvt. Ltd.
40	Rajesh Khatke	Mindscapes Enhances Communications Pvt. Ltd.
41	Harsh Yadav	Mindscapes Enhances Communications Pvt. Ltd.
43	Sangram Mukharjee	Noble Eden Realtors LLP
44	Megha Khandelwal	Noble Eden Realtors LLP
45	Krishna raju	Noble Eden Realtors LLP
46	Mr. Satyam	Outlook Publications

47	Yogesh Sharma	Outook group
48	Dr. Chandan Thakur	Poshway Consultant & Co.
49	Ms. Angelene	Pramerica life insurance
50	Sagar Palkar	Royal Sundaram General Insurance
51	Mohit Sinha	Salemax Plus
52	Mr. Ashwani Rajput	SG Analytics
53	Balchandra Murkurte	SG Analytics
54	Mr. Krishna Raju	Shapoorji Pallonji real estate limited
55	Satya Mohantya	Storia Foods and beverages
57	Mr. Mohit Sinha	Tata bluescope steel ltd
58	Crystal sequiera	TATA Steel LTD
59	Mr. Rohit Bezalwar	Tenhard India
61	Mr. Arun Bhagwat	The Capital Box
62	Mr Krishna raju	The Capital Box
63	Deepti Bajpai	Yes Securities Ltd
64	Pritam Ghosh	Yes Securities Ltd
65	Mr. Jagjit Singh	Yes Securities Ltd

### 7.1.3 Initiatives related to industry including executive education, industry sponsored labs and industry sponsorship of student activities (15)

#### A. Initiatives related to industry including executive education

Sr.No	Project Title	Consulting	Funding Agency	Duration
1	Branding Services through Excellence - Learning Lessons for Top Management	Dr. Saroja Astana Dr. Nitin Deshmane	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	3 days in-company Program during 15-17 September 2022
2	Attitude Building and Selling Services	Dr. Nitin Deshmane Dr. Saroja Asthana	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	2 days in-company Program during 18-19 November 2022
3	Skill Development for HR Personnel in Service Sector	Dr. Nitin Deshmane Dr. Saroja Asthana	J.K. Square Infrastructure Pvt. Ltd., Kolhapur	2 days in-company Program during 16-17 December 2022
4	Attitude Building and Selling Services	Dr. Nitin Deshmane Dr. Saroja Asthana	Daltrasmart Technologies Pvt. Ltd., Pune	2 days in-company Program during 26-27 August 2022
5	Lessons in Branding of Services for Management	Dr. Saroja Astana Dr. Nitin Deshmane	Daltrasmart Technologies Pvt. Ltd., Pune	3 days in-company Program during 20-22 October 2022
6	Skill Development for HR Personnel in Service Sector	Dr. Nitin Deshmane Dr. Saroja Asthana	Daltrasmart Technologies Pvt. Ltd., Pune	3 days in-company Program during 6-7 January 2023

**B.** AON has supported in bringing out conference proceedings. Career mantra contributed in terms of stationery and publicity materials. Paglgai education network supported in giving wide publicity and Wordsmaya training providing company has assisted in improving the quality of papers.

1. International Conference on Sustainable Management for Peace and Harmony (ICSMPH)-2024 International Conference on Sustainable Management for Peace and Harmony (ICSMPH)2024 was held on 23-24 May, 2024.

2. Virtual International Conference on Trends in Business and Human Resource (ICTBHR-2022) Organized by Mulshi Institute of Business Management (MIBM), Pune *During* November 17 - 18, 2022.

3. Virtual National Conference on Digital Transformation in Indian Higher Education -A Road Map (DTHE-2022) Organized by Mulshi Institute of Business Management, Pune on 11-12 March, 2022 at MIBM, Pune Campus

### **C. Sponsorship granted to Students for participation in National/International Conferences:**

Following students got Sponsorship from industry for participation in international conferences.

<b>Sr. No.</b>	<b>Name of student</b>	<b>Date</b>	<b>Conference</b>	<b>Industry name</b>
<b>1</b>	Shubham Bhatt	12 Sept 2021	Virtual international conference on arts, commerce and business management	Ages Edu Consultant
<b>2</b>	Swati Jethani	03 April 2022	International conference on humanities, social science and business management, Chennai	Ages Edu Consultant
<b>3</b>	Prachi Shrivastava	26 Feb 2023	International conference on machine learning, big data management and cloud computing	Ages Edu Consultant

### **7.1.4 Involvement of industry professional as members of various academic bodies/board (15)**

MIBM highly values the active participation of industrial professionals in a wide range of activities that are essential to the institute's academic and extracurricular framework. Industrial professionals contribute significantly to students' orientation, where they share insights about the industry, its expectations, and career opportunities. Their involvement extends to governance and leadership, where industry experts bring their valuable perspectives to decision-making processes, ensuring that the institute's strategies and operations align with industry standards and trends. They also participate in curriculum updates and academic audits, offering their expertise to ensure that the curriculum remains relevant to industry practices.

The participation of industry professionals in skill development initiatives, such as summer internships, training programs, and industrial visits, is highly appreciated. These activities are key in providing students with practical exposure and real-world experience, enhancing their skill sets and making them industry-ready.

Finally, the involvement of industrial professionals in final placements plays a vital role in facilitating student recruitment, ensuring that MIBM students are well-prepared for the professional world and meet the expectations of top employers.

This participation takes place through various bodies appointed by the institute, which include BOS, IQAC, Academic & HR advisory board.

Some distinguished corporates associated with MIBM are as below:

Mr. Shirish Kulkarni, Director - HRD Region Asia West, KSB Pumps Ltd

Mr. Suresh Amin, Head HR - India Business, J. B. Pharma & Chemicals Ltd, Mumbai

Dr. Mahendra Ramdasi, Director, Agile cockpit, Pune

Mr. Amitesh Banerjee, Head- Corp. Communication, Della Group, Mumbai

Mr. Manikrao Bamane, VP - Marketing, Reliance Industries Ltd., Mumbai

Mr. Sunil Karandikar, Principal Specialist - Finance, Atos Syntel, Pune

Mr. Sanjay Patwardhan, Head- Business Int.& Data Analytics, Cybage, Pune

Mr. Ronald Sequeria, Managing Partner, Anrott Mumbai

### Summary of Board of Governors (BOG) meetings conducted at MIBM, Pune

Date	Venue	Agenda
18 July 2019	Virtual	To revamp the academic programs to inculcate flexibility and choice with more focus on industrial relevant and frontier areas.
4 December 2020	MIBM Campus	To develop research policies as it considered an essential component for the Institute's growth. Further, to build ecosystem to promote research and development activities.
18 December 2021	Orchid Hotel, Pune	To discuss MoUs signed with different Institutions/Agencies by the Institute. To access retention and welfare activities for faculty members and staff members of the Institute.
14 July 2022	MIBM Campus	To review NBA accreditation application and status of SAR
28 November 2022	MIBM Campus	To review of International Conference on Trends in Business and Human Resource (ICTBHR)- 2022 and planning for forthcoming International conferences in 2023
28 January 2023	MIBM Campus	To access overall reporting of MIBM including budget estimates.
27 January, 2024	28 January 2023	Review of IQAC and Academy audit reports and discussions on various issues to improve the overall Academy performance levels
12 April, 2024	28 January 2023	Discussion on gap analyse of attainment levels and suggestion on remedial action.



AICTE has nominated Mr. Shirish Kulkarni as an expert for PGDM institutions 'BoG.

----- Forwarded message -----

From: Director pap <[directorppap@aicte-india.org](mailto:directorppap@aicte-india.org)>  
Date: Mon, Jul 10, 2023 at 2:59 PM  
Subject: Nomination for BoG of PGDM standalone institutions - reg.  
To: Dr. Saroja Asthana <[saroja.asthana@gmail.com](mailto:saroja.asthana@gmail.com)>, <[unitedmindsociety@gmail.com](mailto:unitedmindsociety@gmail.com)>, <[shirish.kulkarni@kcb.com](mailto:shirish.kulkarni@kcb.com)>  
Cc: <[adlpap@aicte-india.org](mailto:adlpap@aicte-india.org)>

Respected Sir/Madam,

This is with reference to **Appendix – 18** of Approval Process Handbook 2022-23 wherein the composition of Board of Governors (BoG) Board of Management of the technical institutions is recommended. It is mentioned that for PGDM institution one nominee of the council for technical education shall be the member of BoG.

In this regard, the council has nominated experts for PGDM institutions 'BoG. The AICTE nomination for Mulshi Institute of Business Management, PGDM, Pune is:

**Mr. Shirish Kulkarni**  
Director – HRD Region Asia West  
KSB Limited,  
Old Mumbai - Pune Hwy, MIDC,  
Pimpri Colony, Pune, Maharashtra- 411018  
Email: [shirish.kulkarni@kcb.com](mailto:shirish.kulkarni@kcb.com)  
Mob: 9822752452

You may kindly contact him at the above address/contact number.

*With Warm Regards,*

*Dr. Dinesh Sough,*

*Director*

*AICTE Policy & Academic Planning Bureau, HQ*

*All India Council for Technical Education,*

*Nelson Mandela Marg, Vasant Kunj,*

*New Delhi- 110070*

*Phone no. 011-29581120*



## 7.2 International Connect (40)

### 7.2.1 International Students (10)

MIBM's International Connect initiative has achieved a significant milestone by successfully signing three Memorandums of Understanding (MoUs) with renowned international institutions as below:

1. Durban University of Technology (DUT), South Africa
2. University of Nusa Cendana, Indonesia
3. City College of Calamba, Philippines

These strategic collaborations enhance the institute's commitment to providing a global exposure in management education. Through these partnerships, MIBM offers students unique opportunities for international exchange programs and joint research projects. By fostering such global alliances, MIBM reaffirms its vision to preparing students for leadership roles in an interconnected and dynamic business environment.

Further, MIBM associates with prestigious international organization to foster research namely, organizing international events, working jointly on research projects, publication and collaborative works. Listed below are such institutes:

1. The International Institute of Knowledge Management, Sri Lanka
2. Indo-European Education Foundation (IEEF), Warsaw, Poland
3. International Association for the promotion of ASIA- AFRICA Research University of Uyo, Nigeria
4. Eudoxia Research University, US

### Student Exchange Program

MIBM has successfully signed MoUs with abovementioned renowned international institutions. Building on these strategic partnerships, the next step involves the formalization of student exchange programs. MIBM has already discussed and signed MoUs to facilitate these exchanges for the upcoming trimester. These programs aim to offer students valuable opportunities for cross-cultural learning, academic collaboration, and exposure to diverse global business practices, further enhancing the institute's commitment to providing an international perspective in management education.



**MoA Between UNC, Indonesia and MIBM for Student Exchange**

### 7.2.2 Student Immersion Program (10)

The student Immersion Program at Mulshi Institute of Business Management (MIBM) fosters global exposure by connecting students with International experts and academicians, ensuring their holistic development and providing valuable insights into global academic and professional practices. This initiative reflects MIBM’s commitment to nurturing globally competent management professionals equipped with a comprehensive understanding of diverse topics, trends and challenges across various fields.

As a part of this program, MIBM has successfully organized International webinars during the academic years 2022-23 and 2023-24, featuring distinguished speakers from renowned institutions worldwide. These sessions have enriched the learning experiences by offering perspectives on emerging trends in management, sustainability, and technological innovation.

By providing students with direct access to world-class thought leaders, MIBM ensures they stay ahead in their fields while fostering cultural and academic exchange in a global context.

#### International Webinars at MIBM (AY 2022-23 and AY 2023-24)

Academic Year	Number of Webinars	Focus Area
2022-23	10	Business Management, Human Resources, Green Energy
2023-24	9	Sustainable Management, AI, Marketing

#### Details of the International Webinars at arranged in 2022-23 are as given below:

Sr.No.	International Speakers	Designation and Country	Topic
1	Dr. Vidya Sagar Athota	Faculty, The University of Notre Dame, Australia	Culture of Business Management in Western Countries
2	Dr. Christina Koutra	Faculty, Abu Dhabi University, UAE	Human Resources Practices During the Pandemic and the Role of Ethical Leadership
3	Prof.Asoc.Dr. Edmond Hoxha	Faculty, Polytechnic University of Tirana. Faculty of Geology and Mine. Department	“Green Energy” as a challenge and opportunity in Albania

Sr.No.	International Speakers	Designation and Country	Topic
		of Mineral Resources Engg., Albania	
4	Dr. Rameshwar Ture	Faculty, IIM Kashipur, India	Global Human Resource Management-Issues, Challenges and Strategies
5	Dr. Litton Prosad	CFO, Bangla Hope, Bangladesh	Challenges, Oppressions and Oppositions Women Managers Face in the 21 <sup>st</sup> Century
6	Dr. Shereen Nassar	Faculty, Heriot-Watt University, Dubai	Bridging the Talent Gap in the Digital Era
7	Dr. Younes Khataybeh	General Manager at Albattel for Training and Development, Jordan	Virtual Team Building
8	Dr. Somsubhra Chakraborty	Associate Professor, IIT Kharagpur	Modern Day Sensors in Agriculture
9	Mr. Amitesh Banerjee	Head-Corporate communications, Della Group, India	Developing Self and Others
10	Dr. Tatwa P. Timsina	Chairperson of Global Academics Research Academy (GARA), Nepal	Leadership and Innovation

**Details of the International webinars arranged in 2023-24 are as given below:**

Name	Designation and country	Topic
<b>Dr. Yaowen Shan</b>	Professor University of Technology Sydney, Accounting, Sydney, Australia	The Dark Side of Corporate Information Search: Evidence from Signals of Adverse Selection by Takeover Target Firms
<b>Dr. Kalyan Singhal</b>	McCurdy Professor of Economics and Management at the Merrick School of Business, University of Baltimore, USA	Making India Prosperous: A Necessary Condition for Sustainable Management for Peace and Harmony
<b>Dr. Douglas Cumming</b>	DeSantis Distinguished Professor of Finance and Entrepreneurship, College of Business, Florida Atlantic University	Market Manipulation and ESG Incidents

	Boca Raton, Florida	
<b>Dr. Elvis Madondo</b>	Public Relations Department, Faculty of Management Sciences, Durban University of Technology, South Africa	The role of social media during civil unrest: A case of 2021 looting in KwaZulu-Natal, South Africa
<b>Marietta Fragkogianni</b> UK	Adjunct lecturer, Oxford Brookes University,	Technology advances, sustainable management and country image in the choices of educational migrants. Neuromarketing in the epicenter of current business and academic life
<b>Dr. Chulumanco Mgweba</b>	Faculty of Management and Public Administration Sciences, Department of Marketing, Public Relations Management and Communication, Walter Sisulu University, South Africa.	Marketing and Communication Strategies: A Case Study of Student Recruitment at Selected Public Universities
<b>Dr. Jose Mari C Jasmine</b>	Philippine Christian University, Philippines	Towards a Communist Armed Conflict Indigenous Settlement Framework: Revisiting Vietnam, Taiwan, and Singapore Experience
<b>Dr. Shereen Nassar</b>	Associate Professor, Global Director of Logistics Studies, Heriot-Watt University, Dubai	Ethical AI applications in supply chain Management
<b>Dr. Christina Koutra</b>	Associate Professor, Abu Dhabi University, Dubai	Driving Sustainability: Innovations in Sustainable HRM Practices

Knowledge session on Management Learning by Dr. Sandeep Krishnamurthy, Singelyn Family Dean, College of Business Administration and Singelyn Graduate School of Business at Cal Poly Pomona, California, United States on 24 October, 2024



### International Webinar by MIBM Faculty

# Research

Objectives of Research Can be Grouped under Following Heads

- To gain familiarity with a phenomenon or to achieve new insights into it
- To portray accurately the characteristics of a particular individual situation or a group
- To determine the frequency with which something occurs or with which it is associated with something else
- To test a hypothesis of a casual relationship between variables.

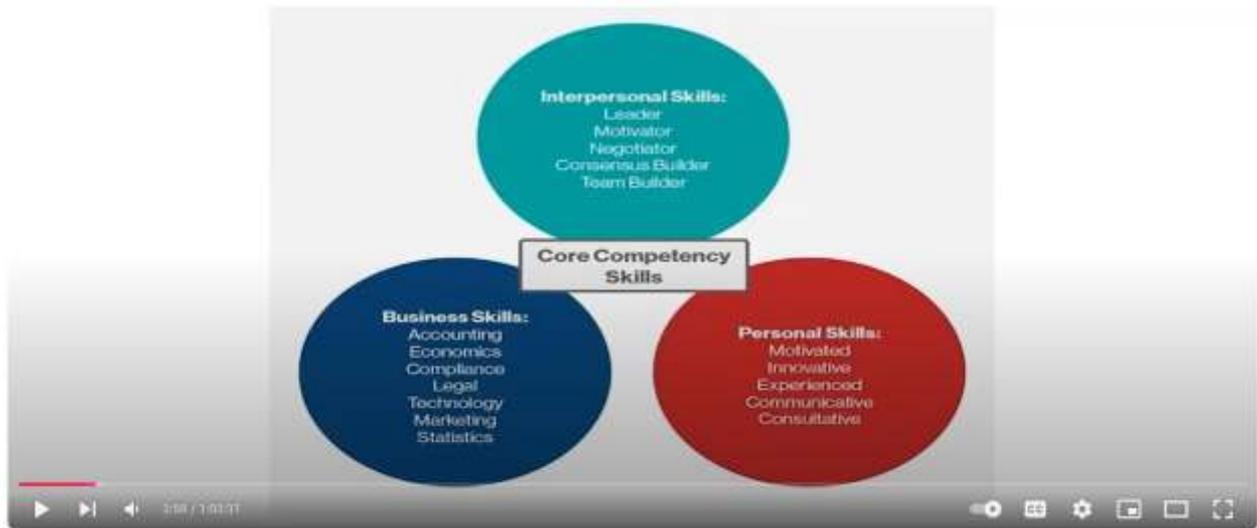
Dr. Saroja Asthana

International Webinar on Research methodology (IWRM-2023) 17th June 2023

### International Webinar on Research Methodology by Dr. Saroja Asthana on 17th June 2023

Available on youtube at <https://youtu.be/XNaiaVQbnHw?si=xAcS9mwhqTGO2UXT>

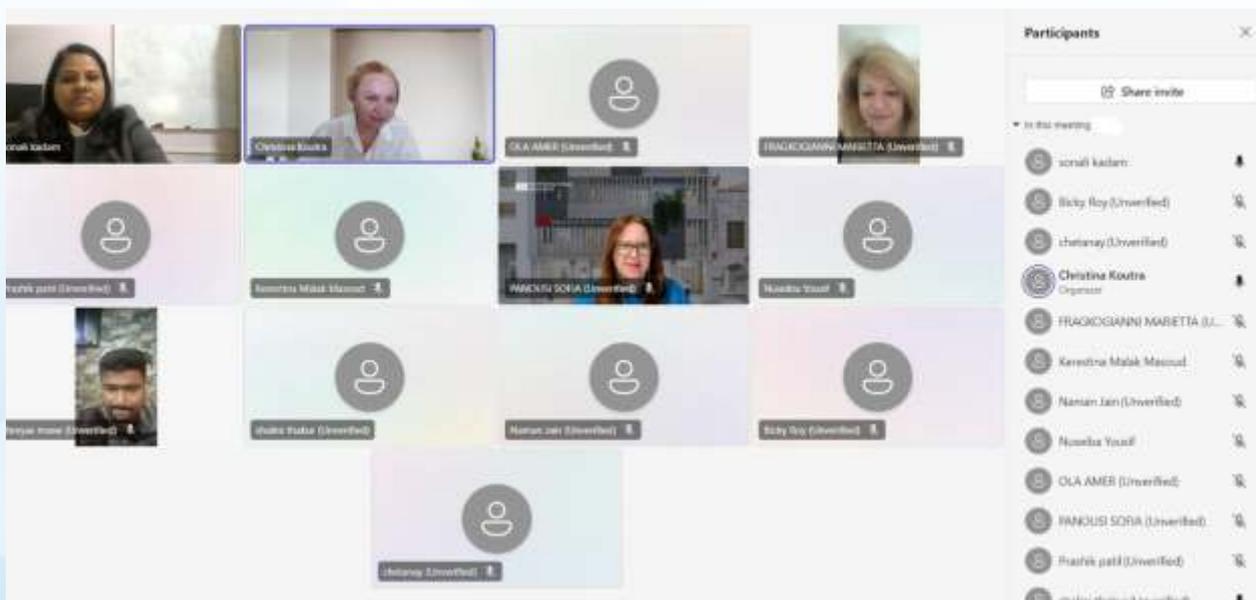
Competency is a set of demonstrable characteristics and skills that enable, and improve the efficiency of, performance of a job



International Webinar On "HR Competency In Capability Building" (IWHRCBB)

International Webinar on by Dr. Nitin Deshmane on 24 June 2023

Available on youtube at <https://youtu.be/-L3f7d6hJcQ?si=5-9rGO2hyAU2ODKX>



International Webinar by Ms Sonali Kadam at PRME arranged by Abu Dhabi University, UAE

### 7.2.3 Faculty Exchange Programs

Separate Memorandum of Agreement for virtual faculty exchange has been signed between City College of Calamba, Philippines. According to that Dr. Maryaan Lanuza will take course on Advance excel and Statistics with Computer Application.

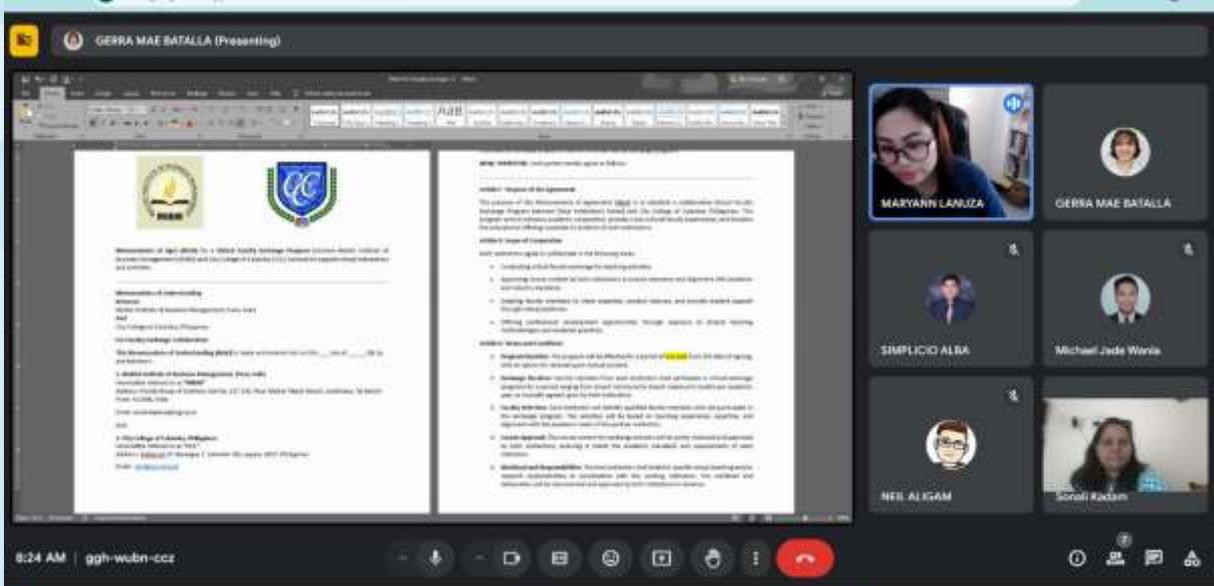
S.No	Name of Faculty	International Institute	Course	Year
1.	Dr. Maryaan Lanuza	City College of Calamba, Philippines	Advance Excel	2024
2.	Dr. Maryaan Lanuza	City College of Calamba, Philippines	Statistics with Computer Application	2024
3.	Dr. Moni W. Muskanan	University of Nusa, Cendana	Economics Edge for Managers	2025
4.	Dr. Apriana Fanggidae	University of Nusa, Cendana	Accounting Simplified	2025

Following the request from the City College of Calamba, Philippines, for a course on Mental Wellness, MIBM has shared the course curriculum and lesson plan for the Mental Health Awareness program. The program has been approved by the Chairperson of the Committee of Education at the respective institute.

The course comprises nine modules and will be delivered by MIBM faculty in collaboration with expert subject matter specialists from the industry.

Table: Faculty Assignments for the Mental Health Awareness Program

S.No	Name of Faculty	Module
1	Dr. Saroja Asthana	Science of Wellbeing
2	Dr. Vilas Pharande	Introduction to Psychology
3	Dr. Nitin Deshmane	Mental wellness and happiness
4	Dr. Bhismaraj Srivastava	Understanding of depression, Mental Health in the Modern World
5	Dr. Tushar Vaidya	Managing Anxiety
6	Mr. Amitesh Banerjee	Building Personal Resilience, Mental Health care fundamentals



**MoA Between CCC, Philippines and MIBM for Faculty Exchange**



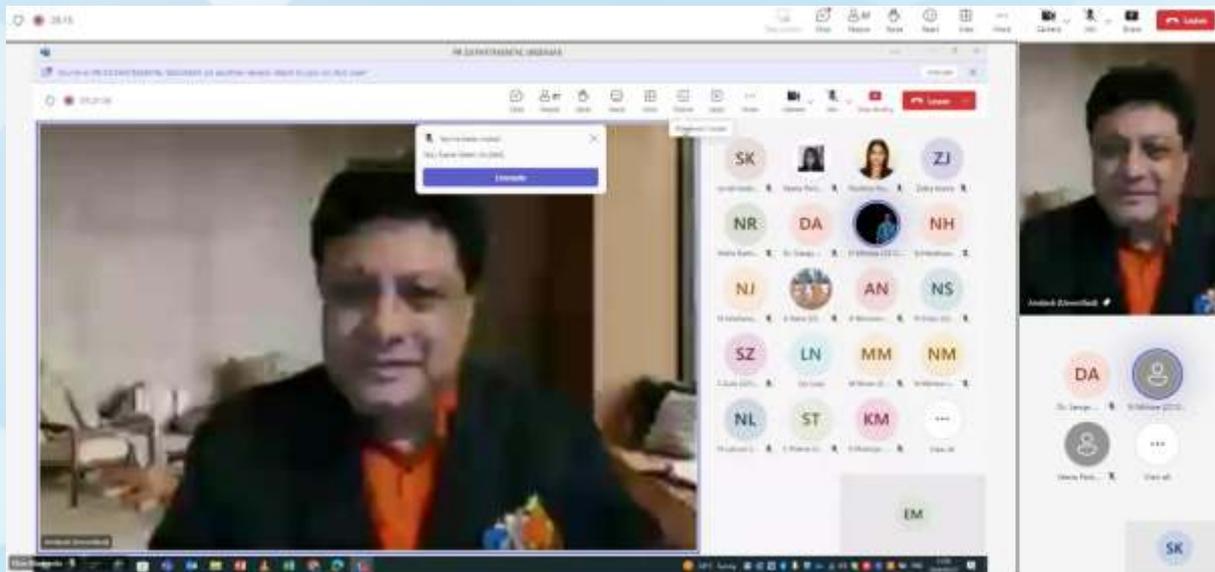
**MoA Between UNC, Indonesia and MIBM for Faculty Exchange**

**Table: Collaborative Academic Activities and Partnerships**

Activity	Host Institute	Co-host	Academic Partner
International Conference on Sustainable management for Peace and Harmony (ICSMPH)2024	Mulshi Institute of Business Management, Pune	The International Institute of Knowledge Management, Sri Lanka	1. City College of Calamba, Philippines 2. Durban University of Technology, South Africa
International Conference on Economics, Management, Accounting & Tourism (ICEMAT) 2024	University of Nusa Cendana, Indonesia	Mulshi Institute of Business Management, Pune	The National University of Malaysia
Webinar: The First C of Communications Today	Department of Public Relations Management in partnership, DUT, South Africa	Mulshi Institute of Business Management, Pune	
Knowledge session - Nurture Your Mental Health	Mulshi Institute of Business Management, Pune	DUT, South Africa UNC, Indonesia CCC, Philippines	
International Advisory board meeting	Department of public relations, DUT		Dr. Saroja Asthana, Sonali Kadam are members of International Advisory Board of DUT, South Africa
Workshop on Diving into meaning of Perspectives and practices of Qualitative Research	City College of Calamba, Philippines	TIKM, SriLanka	MIBM, Pune



Webinar: The First C of Communications Today



**Webinar: The First C of Communications Today**



**Workshop on Diving into meaning of Perspectives and practices of Qualitative Research**

#### **7.2.4 Collaborative Research Projects (10)**

Cross learning between academic institutions is a key factor in growth and evolution of business management, especially for exposing faculties and students to global trends in the current management landscape. Further, MIBM associates with prestigious international organization to foster research namely, organizing international events, working jointly on research projects, publication and collaboration works.

Listed below are such institutes:

- a. The International Institute of Knowledge Management, Sri Lanka
- b. Indo-European Education Foundation (IEEF), Warsaw, Poland
- c. International Association for the promotion of ASIA- AFRICA Research University of Uyo, Nigeria
- d. Eudoxia Research University, USA

**Following activities were done as collaborative research**

**Table: Collaborative Academic Activities and Partnerships**

<b>Activity</b>	<b>Host Institute</b>	<b>Co-host</b>	<b>Academic Partner</b>
International Conference on Sustainable management for Peace and Harmony (ICSMPH)-2024	Mulshi Institute of Business Management, Pune	The International Institute of Knowledge Management, Sri Lanka	3.City College of Calamba, Philippines 4.Durban University of Technology, South Africa
International Conference on Economics, Management, Accounting & Tourism (ICEMAT) 2024	University of Nusa Cendana, Indonesia	Mulshi Institute of Business Management, Pune	The National University of Malaysia
Workshop on Diving into meaning of Perspectives and practices of Qualitative Research	City College of Calamba, Philippines	TIKM, Sri Lanka	MIBM, Pune

## 7.2.5 Initiatives to engage with International academic communities



### 7.2.5.1 Guest Lectures/FDP/MDP by International Faculty

#### a) FDP by Dr Vidya Sagar Athota

Dr Vidya Sagar Athota a renowned faculty in the area of HR from **The University of Notre Dame Australia** visited to the Campus for a week and interacted with the faculty members and the **PGDM** Students of the Institute.

**Dr Vidya Sagar Athota** is a Senior Academic and the Discipline Head of Management, Sport and Recreational Management in the School of Law and Business at **The University of Notre Dame Australia**.

He has visited the campus and conducted **Faculty Development Programme** on “**Inner Engineering for Professional Success**” for MIBM faculty. He also conducted workshop on “**Gearing for Success in A Global Environment**” for the benefit of MIBM students.

Dr Athota has delivered a Key Note Lecture in an International Conference on Trends in Business and Human Resource (ICTBHR)-2022 organized by MIBM. Dr. Athota has graciously accepted MIBM invitation to visit Campus again in November 2023 and conduct various programs both for faculty and students of MIBM.

#### **Profile:**

- Dr Vidya Sagar Athota** is a Senior Academic and the Discipline Head of Management, Sport and Recreational Management in the School of Law and Business at **The University of Notre Dame, Australia**
- He has been employed at the Sydney campus since 2007. Dr Athota studied in India, USA and holds a PhD from the University of New South Wales, Australia.

- He has over forty academic outputs and published three research books. His most recent book is entitled (2021), *Mind Over Matter and Artificial Intelligence: Building Employee Mental Fitness for Organizational Success*.
- He has published his research findings in high impact international journals.
- His research has been featured in several international media outlets including live TV, newspapers, and popular magazines.

**b) MDP by Dr. Sandeep Krishnamurthy**



MDP by Dr. Sandeep Krishnamurthy, Singelyn Family Dean, College of Business Administration and Singelyn Graduate School of Business at Cal Poly Pomona, California, United States on 24 October, 2024 on Management Learning





**c) International Conference on Sustainable Management for Peace and Harmony (ICSMPH)-2024**

**International Conference on Sustainable Management for Peace and Harmony (ICSMPH)-2024 was held on 23-24 May, 2024.**

